

Name & Source	What It Is?	Who Is Eligible?	For More Information	Deadline
Canadian Olympic Committee				
Athlete Excellence Fund	The COC Athlete Excellence Fund, is an athlete support and reward program that will provide Canadian athletes with performance awards of up to \$20,000 per Olympic medal.	Athletes in good standing with their National Sport Federation; who represent a sport/event on the official program of the next Olympic Games or Pan American Games that finish: Year 1: Top 5 in the World \$5,000 Year 2: Top 5 in the World \$5,000 Year 3: Top 4 in the World \$5,000 Olympic Games: Gold Medal \$20,000 Silver Medal \$15,000 Bronze Medal \$10,000	www.olympic.ca 1-866-248-0186	Sport Specific
Bell Athlete Connect Program	In partnership with Athletes CAN, Bell Athletes Connect is a program that offers comprehensive telecommunications services to Canada's senior national team athletes currently competing in the Olympics, Paralympics, Aboriginal, Commonwealth or Pan American Games.	All athletes competing on Canada's senior national teams, including those participating at Olympic, Paralympic, Aboriginal, Pan American and Commonwealth Games.	http://www.athletescan.com Toll Free: 1-888-832-4222 info@athletescan.ca	Sport Specific
Bell Athletes Connect Ambassadors	Eight Bell Athletes Connect ambassadors will act as spokespeople for the program	Selected Athletes		

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<p>Carol Anne Letheren Leadership and Sport Scholarship</p>	<p>A national, three-year, \$1,500 per year, university scholarship awarded to an outstanding female high school graduate. The award is named in honour of the late Carol Anne Letheren (1942-2001), former Chief Executive Officer of the Canadian Olympic Committee (COC).</p>	<p>Female Athletes presently enrolled at a Canadian High School in their graduate year with a minimum 85% average. The applicants are applying to a Canadian University in a General Arts program with an emphasis on Business, Sport Management or Marketing related fields.</p>	<p>http://www.olympic.ca/EN/funding/letheren_award.shtml</p> <p>(613) 244-2020</p> <p>Applications distributed by COC</p>	<p>February 19th, 2008</p>
<p>Hbc's Run for Canada</p>	<p>The Hbc Run for Canada is a 10K Run, 3K Walk and 1K Kids Run taking place on July 1st in thirteen communities across Canada. Hbc stores will be lending strong support to the Hbc Run for Canada, and over the next few months they will be focused on raising \$5,000 for each of the 200 athletes.</p>	<p>200 top up-and-coming athletes from coast to coast in a range of disciplines (Olympians, Paralympians, & Commonwealth Games athletes)</p>	<p>www.olympic.ca 1-866-248-0186</p>	<p>Sport Specific</p>
<p>Olympic Voice</p>	<p>A unique opportunity to access past and present Olympians for various appearances and events. Olympic Voice offers athletes appearance management services that include appearance fee negotiations, booking, logistics and administration</p>	<p>Past & Present Olympians</p>	<p>www.olympic.ca 1-866-248-0186</p>	<p>Ongoing</p>
<p>Petro-Canada's Fuelling Athlete and Coaching Excellence (FACE)</p>	<p>FACE is designed to provide athletes and their coaches with the resources necessary to close the gap and achieve national carded status for the athlete in the short-term, and improve coaching skills over the long-term</p>	<p>Pre-Sport Canada carded national Olympic and Paralympic athletes and their coaches.</p>	<p>www.olympic.ca 1-866-248-0186</p>	<p>Sport Specific</p>

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RBC Olympians Program	The RBC Olympians program hires both Canadian Olympic and Paralympic athletes as community ambassadors who bring Olympic messages of excellence and leadership to Canadian communities.	Carded national team athletes or former Olympians and Paralympians	www.rbc.com/sponsorship/rbcolympians Jackie Braden 416-974-2124	Ongoing
RONA Growing With Our Athletes program	RONA, the hardware, home improvement and gardening products giant, has announced a program to place and fund an aspiring Olympian in each RONA store in Canada.	100 Canadian Olympians, 40 of whom are en route to Beijing in 2008 and 60 headed for Vancouver in 2010. (The Athletes will be selected by the COC)	www.olympic.ca 1-866-248-0186	Sport Specific
Team Visa	Team Visa supports athletes during the Olympic and Paralympic Games and throughout the 1,460 days of training in between. Team Visa provides both financial support and access to mentors to help guide their way through the challenges they may face in preparing to compete at the Games.	Team Visa athletes are selected based on their sporting achievements and the work that they do to improve their community or their sport. All members of Team Visa will be selected by the Team Visa Advisory Committee, consisting of sports media, representatives from Visa and the Canadian Olympic Committee and Team Visa mentors.	www.visa.ca/olympic/teamvisa/	TBA