

# *My Goal: Oceania 2005*

**Name:** *Michael Taylor*

**Age:** *17*

**Achievements:** *NZ Under 21 Men's Canoe Polo Team  
NZ Under 18 Men's Canoe Polo Team  
Central Region Under 21 Canoe Polo Team  
Hawke's Bay Men's Canoe Polo Team*

I am a Year 13 student at Karamu High School. As well as being Deputy Head Boy and a Year Nine mentor, I am also a High Achiever academically (both with NCEA and within the school). This year I was selected for the Telecom Hawke's Bay Secondary School High Performance Academy for my achievements in Canoe Polo. I have been playing Canoe Polo at a representative level since I was selected at 15 for both the Hawke's Bay Men's Team and the New Zealand Men's Under 18 team for the trans-Tasman series against Australia in 2004. This year at 16 I was the youngest player selected for the New Zealand Men's Under 21 team for the Oceania Championship.

Canoe Polo is a fast and exciting ball sport which can either be played on an indoor pool or outside on a still water pitch. It consists of two teams of 7 players, paddling three metre long composite performance kayaks in a 20 minute game. The object of the game is to score goals worth one point by throwing or paddle-flicking the ball into the oppositions goal frame suspended two metres above the water. A player in possession of the ball may be boat tackled or hand tackled by members of the opposing team.

What I want this year from Canoe Polo is to play in the Oceania Championships in the New Zealand Under 21 Men's Team against the World Champions. It's important to me to continue to represent the Central Region in the Men's Under 21 team as well as continuing to represent Hawke's Bay in the Men's A Grade for National League.

I need your sponsorship and support as Canoe Polo is 'classed' as a minority sport and as such receives only a very limited amount of funding. The cost involved in participation at an International level is quite considerable as you can imagine. The Oceania Competition will be no exception and although I have raised money myself, my parents are only able to give me a small amount of support. On the other side of this page are sponsorship opportunities that I feel would be of real benefit to your business. I believe we can work together to promote your company and support my sporting endeavors. If you have any questions please contact me on 027 259 3330, thank you for your time.



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## ***Major Sponsor:***

As my major sponsor for 2005 your company will receive the following

- Branding opportunities on the competition kayak and paddle bags used in all local, national and international competitions; training T-shirt and travel luggage for 2005. This will be carried out at no cost to your company.
- Major branding on my website, which includes newsletters and can also have a direct link to your website.
- Guaranteed press coverage and brand association in the 3 local newspapers.
- Positive alignment and association with a young, responsible sportsperson creating favorable word of mouth feedback.
- The possibility to use me and my services to promote your company and products.
- The opportunity to help and support a hard working athlete to continue competing on the world stage.

Required Investment for Major Sponsorship: \$2,000.00

## ***Supporting Sponsor:***

As a supporting sponsor for 2005 your company will receive the following

- Branding of your company on my Training/Warm Up T-Shirt which will be worn both locally and at the 2005 Oceania Championships.
- Branding of your company on my website, which includes newsletters and will track my progress through the tournament.
- Association through press releases and the media.
- Positive profile for your company through your association with this sponsorship.
- An individual thank you on the completion of the 2005 Oceania Championships.
- The opportunity to help and support a hard working athlete to continue competing on the world stage.

Required Investment for Supporting Sponsorship: \$100.00

